



INNOVATION WORKS®

A PROVEN FRAMEWORK FOR
ENJOYABLE INNOVATION.

LEVERAGE INNOVATION TO CREATE VALUE. BUT DO IT IN A WAY THAT'S FUN, BUILDS MOMENTUM, AND PROMOTES TEAMWORK. WELCOME TO INNOVATION WORKS®.

We're certified by the Rural Ideas Network to deliver Innovation Works®, a modular set of experiences that are customized to align with your goals, timeframe and budget. When you work with us, we'll develop a unique Innovation Works® recipe, tailored specifically to you.

INNOVATION WORKS® HAS HELPED CLIENTS:

- ✓ Overcome pressing challenges
- ✓ Create new product and process solutions
- ✓ Develop innovation-based strategic plans
- ✓ Power a highly engaging community visioning process
- ✓ Drive a culture of continuous innovation

INNOVATION WORKS® HAS CREATED VALUE FOR:

- Small businesses
- Global corporations
- Healthcare systems
- Regional utilities
- Schools & school districts
- Local government
- Nonprofit organizations
- Professional associations



United Way of
Dubuque Area Tri-States



WHY CHOOSE INNOVATION WORKS®?

Innovation Works® is a proven innovation framework that creates serious value through an enjoyable, engaging process that participants love.

INNOVATION WORKS® IS AN EFFECTIVE WAY TO:

1. Allow diverse stakeholders to generate high-quality solutions together
2. Build excitement and momentum around change, which aids implementation
3. Teach key innovation skills that contribute to a broader culture of innovation
4. Create new connections and understandings

HOW CAN WE HELP?



Facilitate

Leverage our experience by having us lead the process for your organization



Train & Support

We teach the process within the organization and provide ongoing strategic input to maximize results



GET STARTED WITH A DISCOVERY SESSION

Discovery sessions are an easy, no-obligation way to explore if it makes sense to work together. We'll learn about your ideal outcomes, then create a proposal for how our services can support your goals and align with your budget.



INNOVATION WORKS® MODULES

Innovation Works® is a modular set of experiences that are customized to align with your goals, timeframe, and budget. We develop a unique recipe for every client, tailored specifically to your needs.

